

COMPANY PROFILE



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OUR STORY

Erth Abu Dhabi, formerly known as the Armed Forces Officers Club & Hotel, has been operating since 1997, transitioning to commercial operations in 2003. Established by decree No. 9 of 1999, issued by the late His Highness Sheikh Khalifa bin Zayed bin Sultan Al Nahyan, may his soul rest in peace, it operates as a semi-government entity ever since.

OUR VISION

VISION

Beacon of Emirati hospitality

PURPOSE

Deliver bespoke experiences rooted in Emirati heritage

الرؤية

منارة الضيافة الإماراتية

الغرض

تقديم تجارب مخصصة متجذرة في التراث الإماراتي

OUR VALUES

إماراتي – Emirati – E

موثوقة – Reliable – R

فریق – Team – T

Honourable – H – جدير بالإحترام

Embodying a philosophy of hospitality, Erth strives to provide guests with unique Emirati experiences while maintaining its reputation as a leader in hospitality and catering services through top-notch professional knowledge and technology.



OUR ACHIEVEMENTS



AWARDS 2023

Middle East, Leading Family Hotel by World Travel Awards: Erth Abu Dhabi

Middle East, Best Catering and Hospitality Company by World Culinary Awards: Erth Hospitality

AWARDS 2024

United Arab Emirates, Leading Family Hotel by World Travel Awards: Erth Abu Dhabi
Abu Dhabi, Leading Hotel Villas by World Travel Awards: Erth Abu Dhabi
Tripadvisor – Erth Abu Dhabi: 1 of 148 hotels in Abu Dhabi
Middle East, Best Catering and Hospitality Company by World Culinary Awards: Erth Hospitality

ERTH RESTAURANT AWARDS

Erth Restaurant and BONE Studio awarded the Identity Design Awards for Design of the Year and Best Interior Design – Restaurant in 2022

Best Restaurant in the MENA Category – Time Out Abu Dhabi Restaurant Awards, 2023

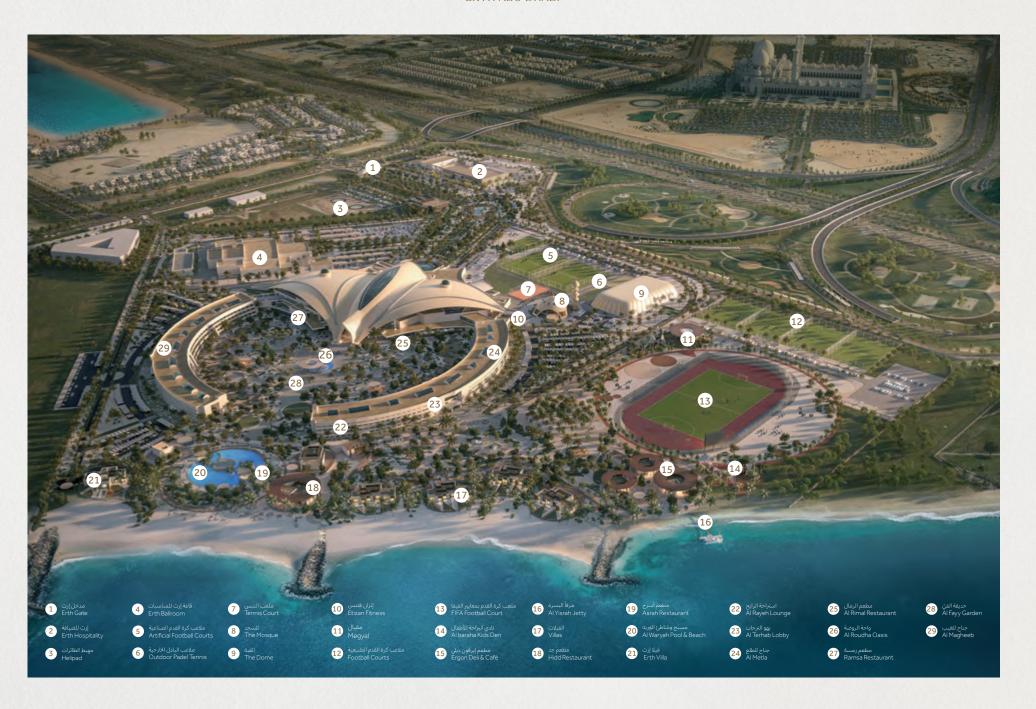
Best Restaurant in the MENA Category – Time Out Abu Dhabi Restaurant Awards, 2024

Michelin One Star - Michelin Guide Abu Dhabi, 2024

FACT Magazine Dining Awards for Best Middle Eastern & North African Restaurant, 2024

Remained a Michelin star recipient for 2025











ROOMS, SUITES & VILLAS

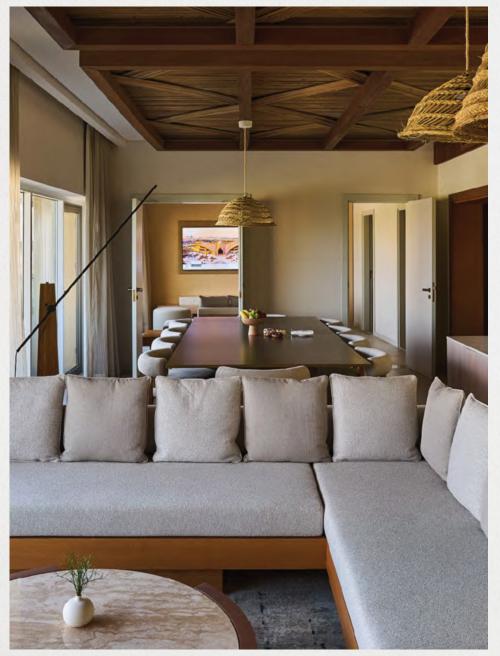
Each room type is an expression of elegance and uniquely conceptualised to offer a charming, comfortable stay. Guests residing in Club Rooms, Suites and Villas have access to the Al Rayeh Club Lounge and a personal host (Mudeef) to provide timely assistance as required.

* 237 Rooms Commercial

294 Long Stay Rooms for GHQ High rank officers

- * 42 Suites
- * 4 One Bedroom Villas
- * 4 One Bed Room Villas with Private Pool
- * 4 Two Bed Room Villas with Private Pool
- * 1 Three Bed Room Villa with Private Pool

5 Star classification | * Newly opened in 2023









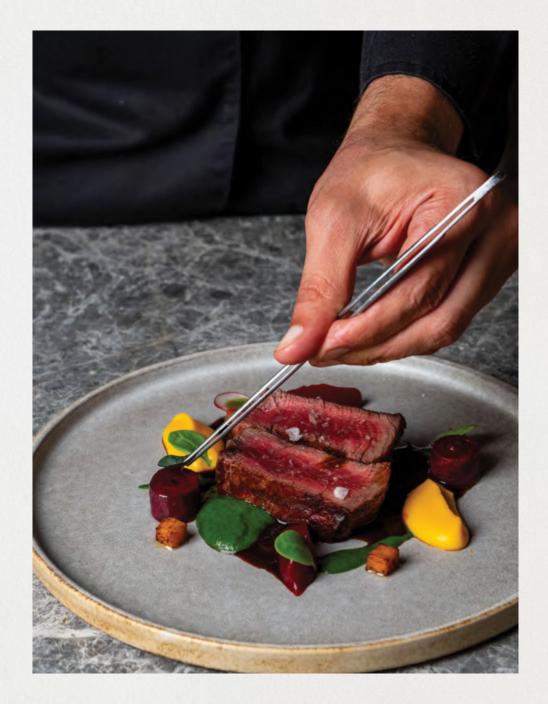




A WORLD OF FLAVOURS

The sharing of food and drink is an intrinsic part of regional and Emirati culture.

Erth offers a range of options to suit every moment and palate, from authentic Emirati cuisine, traditional Ghawah, dates and Khaleeji (Gulf) inspired fine patisserie to Kosher certified delicacies. Night or day, guests and visitors can satisfy their appetite with anything from light bites to full restaurant experience.



DINING









AL RIMAL

The sands.

With a name inspired by the UAE's landscape, Al Rimal, meaning 'the sands', serves a carefully curated menu inspired by Emirati roots and offers unique dining experiences.

Capacity: 223 guests indoor | 84 guests outdoor

RAMSA

An informal word for chat or conversation.

Offering authentic, casual dishes and refreshing beverages, the venue is a vibrant location suited for evening gatherings indoors and outdoors.

Capacity: 78 guests indoor | 100 guests outdoor

BEETZA

Arabic name for Pizza.

Neapolitan pizzeria serving up delicious pizzas made with ingredients sourced from Italy.

Capacity:
12 guests indoor | 12 guests outdoor

DINING









ERGON DELL & CAFÉ

Nestled at the heart of the iconic Erth Hotel, Ergon Deli & Café set right in front of the water, provides a tasteful Greek dining experience with stunning views of the sea.

Capacity: 42 guests indoor | 47 guests outdoor

ERTH RESTAURANT

An elegant blend of proud Emirati hospitality, which is inspired by local values, modern kitchen creativity, and vibrant authentic energy.

Capacity: 65 guests indoor | 80 guests outdoor

ÉCOLE DUCASSE ABU DHABI STUDIO

Where the art of gastronomy meets Emirati heritage. Whether you're an aspiring culinary enthusiast or a seasoned talent looking to enhance your skills, our culinary courses and pastry programs allow you to discover the fundamentals of French and international cuisine while experiencing the Ducasse philosophy.

DINING





ASRAH

Daydreaming.

Situated at the Al Waryah main pool, Asrah treats guests to refreshing beverages, light snacks and desserts throughout the day.

Capacity: 100 guests outdoor



HIDD (Opening 2024)

The shore.

The resort's beachfront restaurant, located on the shoreline of the Arabian Gulf, offers a perfect vantage point to soak up the beauty of the sea. An appealing à la carte menu for lunch and dinner showcases the very best local flavours.

Capacity: 38 guests indoor | 24 guests outdoor





MEETINGS & EVENTS

At Erth Abu Dhabi, we take pride in our 17 high specification venues, including a state of the art ballroom, indoor and outdoor meeting rooms, cinema hall and theatre where meetings and conferences can be hosted in style.

Erth Ballroom 1,587 sq.m.

17 Diverse Venues, Cinema Hall, Theatre

Capacity to Accommodate 10-2000 Guests Indoor and Outdoor

Corporate Meetings, Conferences, Weddings and Outside Catering Facilities

Function Average – 2671 Yearly

ETIZAN FITNESS - CLUB & RECREATION

58,000 sq.m. Gym | 2183 Memberships | Dedicated Ladies Gym Gymnastics | Hall | Cardio | Gym | Dedicated | Strength | Gym Functional | Training | Gym | Mixed | Martial | Arts | (MMA) | Studio | Olympic Indoor Pool | Steam Bath & Jacuzzi



Al Waryah Pool & Beach

Olympic swimming pool operated by 4th Lane Swimming Academy

Indoor & outdoor padel court by 'We are Padel'

Outdoor football pitches including a FIFA certified football court

Etizan Football Academy

Little Star Gymnastic Academy

Tennis Court

Squash Court

Training Field

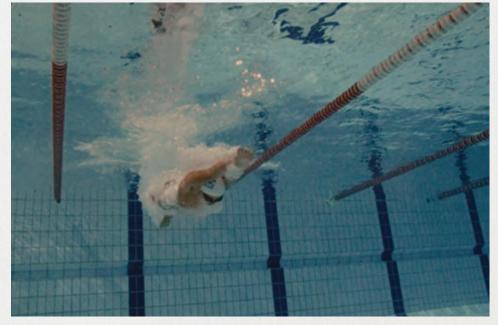
Bowling Centre

Etizan Running & Cycling Club

Bicycle workshop and storage facility







ERTH HOSPITALITY



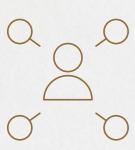


9,000 sq.m.

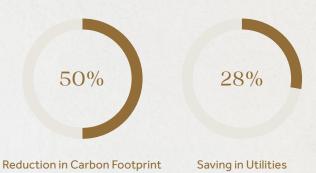


100K meals

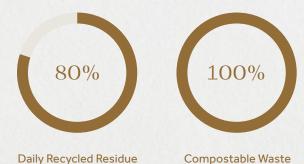
A 9,000 sqm. facility can produce 100,000 meals daily, delivered safely by our fleet with TempTrack wireless monitoring and GPS tracking from our hub.



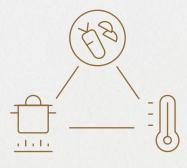
Agility is vital for meeting client needs and responding to emergencies. Our CPU design fosters fluidity, innovation, and creativity, enabling tailored catering solutions for unique client experiences.



Latest power-saving tech boosts efficiency, slashes carbon footprint by 50%, and cuts utilities by 28%.



Facility meets strict environmental targets, recycling 80% of daily residue and all vacuum compostable waste.



Our state-of-the-art equipment sets us apart, enabling Cook-Hold and Cook-Chill production for exceptional service delivery.



Efficiency Increase

The latest technology and cooking equipment increases efficiency by 50%.

GAHWA & WELCOME SERVICE

In Emirati hospitality, serving Gahwa coffee is a cherished tradition, symbolising generosity. Our experienced servers, well-versed in UAE government protocols, are trained in authentic beverage preparation, hygiene, and etiquette, ensuring a seamless experience for guests and hosts alike.

BUTLER SERVICE

All of our 5 Star hotel-trained butlers are skilled and carefully chosen to guarantee that they give the proper degree of professionalism and anticipate all needs.

CATERING & EVENTS

We provide bespoke catering services tailored to clients' preferences, specialising in international and Khaleeji cuisine. With expertise in on-site kitchen setup, existing kitchen management, and centralised production from our Abu Dhabi base, we deliver high-end solutions to meet diverse event needs

HOUSEKEEPING & RECEPTION

Our 5-star trained team oversees esteemed government reception facilities throughout the UAE, managing indoor and outdoor spaces. With a holistic approach to housekeeping, we implement top-tier hygiene and sanitation protocols, including a comprehensive amenity program. Featuring over 600 professionals, we specialise in specialist cleaning across 50 locations, adhering to BICSc standards and COVID-19 sanitisation protocols.

FACILITY MANAGEMENT

We aim to protect your assets with personalised plans, collaborating to establish cost-effective maintenance schedules while preserving operational excellence. Our skilled maintenance team guarantees consistent, high-quality care and service delivery.

LAUNDRY SERVICE

Our expert team prioritises productivity, quality maintenance, and timely delivery to enhance guest satisfaction. Our spacious new facility spans 1000 sq.m. and can handle up to 12 tons of laundry daily.











RECREATION MANAGEMENT

A full spectrum of recreation management services that maximize value and mitigate risk, resulting in a highly utilized recreation centre.

We manage 49 fitness centre's for the most prestigious government entities in the UAE

Specialised fitness training

Swimming pool maintenance with lifeguard staffing

Sports training and academy management

Organising tournaments and games, Including the Zayed Sport Tournament and Zayed Charity Run for more than 24 years

Fitness centre maintenance

CATERING OPERATIONS

Whatever the scale our multi-talented specialists have the right skills to meet the guest expectations. Our team continues to deliver to some of the region's most prestigious entities.

We have the capacity and professional expertise to cater to every large and small demand and deliver true excellence on scale.

Erth would be honoured to work on a bespoke proposal for your valued organization based on your preferences and requirements.



71 x Dail	y catering	locations
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Abu Dhabi Executive Office

14 x Private properties & estates

34 x Majlis around the UAE

Special overseas missions

Special delegation events

NPO - National Project Office

COP28 Expo City Dubai - full operation

Expo 2020 Dubai

(UAE Pavilion | Dubai Ministry of Interior UAE | Dubai Pakistan Pavilion | Workforce Catering)

Special Olympics 2018

Formula One Abu Dhabi Grand Prix -since 2007 till now

Special deference oversees operations

National Day Celebrations -since 2011 till now

BUSINESS SEGMENTS

GOVERNMENT OFFICES - 28*

We take pride in being the industry leader by providing services to government entities offices. Our highly skilled and experienced team members possess strong executive and creative capabilities offering services which include cleaning, office support, Arabic Gahwa servers, front office management and light maintenance. We currently manage over 60 facilities throughout the UAE.

DEFENCE & MILITARY - 31*

We understand the pre-requisite of service in highly secured locations and currently provide services at remote armed forces sites across the UAE. Our skill and expertise empower us to convey productive everyday services, and quickly respond to changes in preconditions with qualified individuals. We adapt and cater to the tastes and expectations of multiple nationalities.

ENERGY-1*

Working together with our energy sector clients, we strictly adhere to authority regulations and guidelines, well-being and safety. With advanced supply chain security protocols, sturdy food safety and quality food prepared, and served in high volumes, we are a reliable partner for the energy sector. We also provide catering for quests at on-shore locations.

* Number of locations

HEALTHCARE - 3*

From customized patient feeding, VIP catering, staff cafeteria and coffee shops, we allocate specialists and nutritionists to create bespoke menus for patients monitoring their food intake to suit their condition. We have a highly detailed allergen system with training from international governing bodies.

EDUCATION - 4*

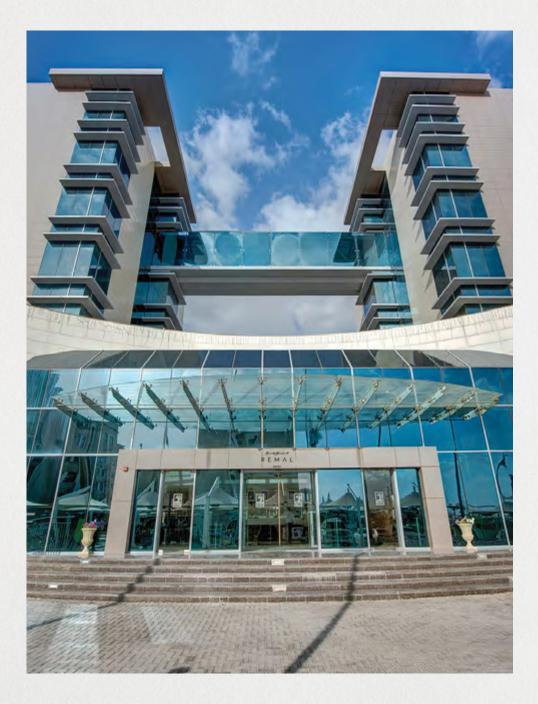
We believe a healthy and nutritious diet plays a significant role in supporting young minds of all ages to achieve their goals all through student life. We deliver this message through our Weqaya approved balanced, healthy and varied menu.

Our expert teams provide catering for schools, university and training institutions with multiple offerings including buffet services, prepaid meals and cafeteria management.

PRIVATE PROPERTIES - 12*

We provide bespoke and personalised services to private properties and villas. Our talented team can organise turn key solutions to your every request.

MANAGEMENT & FRANCHISE AGREEMENTS



REMAL HOTEL

Owned by ADNOC and located in Al Dhannah City, Remal Hotel is a modern 4-star hotel offerings guests a full service experience

186 guest rooms	
18 executive suites	
4 royal suites	
200 sq.m. banquet hall	
4 multi-purpose meeting rooms	
Falaj Restaurant	
Sarab Sports Lounge	
Al Waha Pool	
Etizan Fitness gym	
Spa operated by NYC spa	
Kids club	
Recreation facilities	

Hotel Opening: 2019 Contract: 5 years + 2 years

ERTH RESTAURANT

Erth Restaurant, the first Emirati Michelin star restaurant at Al Hosn, blends proud Emirati hospitality with modern kitchen creativity.

Our chefs explore wonders of the country's rich bounty of ingredients and storied culinary diversity. Our ingredients are locally sourced in collaboration with farms from Abu Dhabi, Al Ain, Hatta and around the Emirates.

Opening: January 2023
Capacity: 65 guests indoor | 80 guests outdoor











ÉCOLE DUCASSE ABU DHABI STUDIO

École Ducasse Abu Dhabi Studio embodies a commitment to culinary excellence, seamlessly integrating French expertise with the region's culinary identity. Led by the excellent culinary team trained at École Ducasse Paris Campus, the studio offers a comprehensive curriculum encompassing French culinary and pastry arts alongside Emirati cuisine.

With an intimate café boasting a rooftop view of Qasr Al-Hosn Fort and engaging corporate events, the studio serves as a vibrant space where culinary traditions and new trends converge, aspiring to be a catalyst for culinary diplomacy in Abu Dhabi.

Opening: December 2023

Capacity: Events: 60 indoor | 800 outdoor

Cafe: 12 indoor | 44 outdoor | 200 Rooftop

Studio: Culinary for 12 guests | Pastry for professionals 12 guests Pastry for amateurs 24 guests | Pastry team building 40 guests

ERGON DELI & CAFÉ ABU DHABI

Nestled at the heart of Erth Abu Dhabi, Ergon Deli & Café offers a tasteful dining experience with stunning sunset views over the sea.

Crafted for quality appreciators, it's a sophisticated retreat perfect for unwinding. From laid-back brunches to intimate dinners, our menu draws inspiration from Greek/Mediterranean cuisine, offering a variety of dishes including breakfast delights, mezze-style treats, hearty pastas, fresh salads, juicy meats, and delightful desserts, paired with curated drinks or selected wines.

Opening: January 2024

Capacity: 24 guests indoor | 74 guests outdoor





SHUKRAN

ERTH

P.O. BOX: 29810, ABU DHABI, UNITED ARAB EMIRATES TEL: +971 2 441 5900 | TOLL FREE: 800ERTH [3784]

erth.ae